

# Pan-Canadian Regulatory Framework and the Plant and Animal Health Strategy for Canada

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# Purpose

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To provide an overview of:

1. Optimizing the Pan-Canadian Regulatory Framework (PCRF) for agriculture and agri-food
2. The Plant and Animal Health Strategy for Canada

# Success depends on a regulatory framework which provides a competitive edge to the Canadian brand

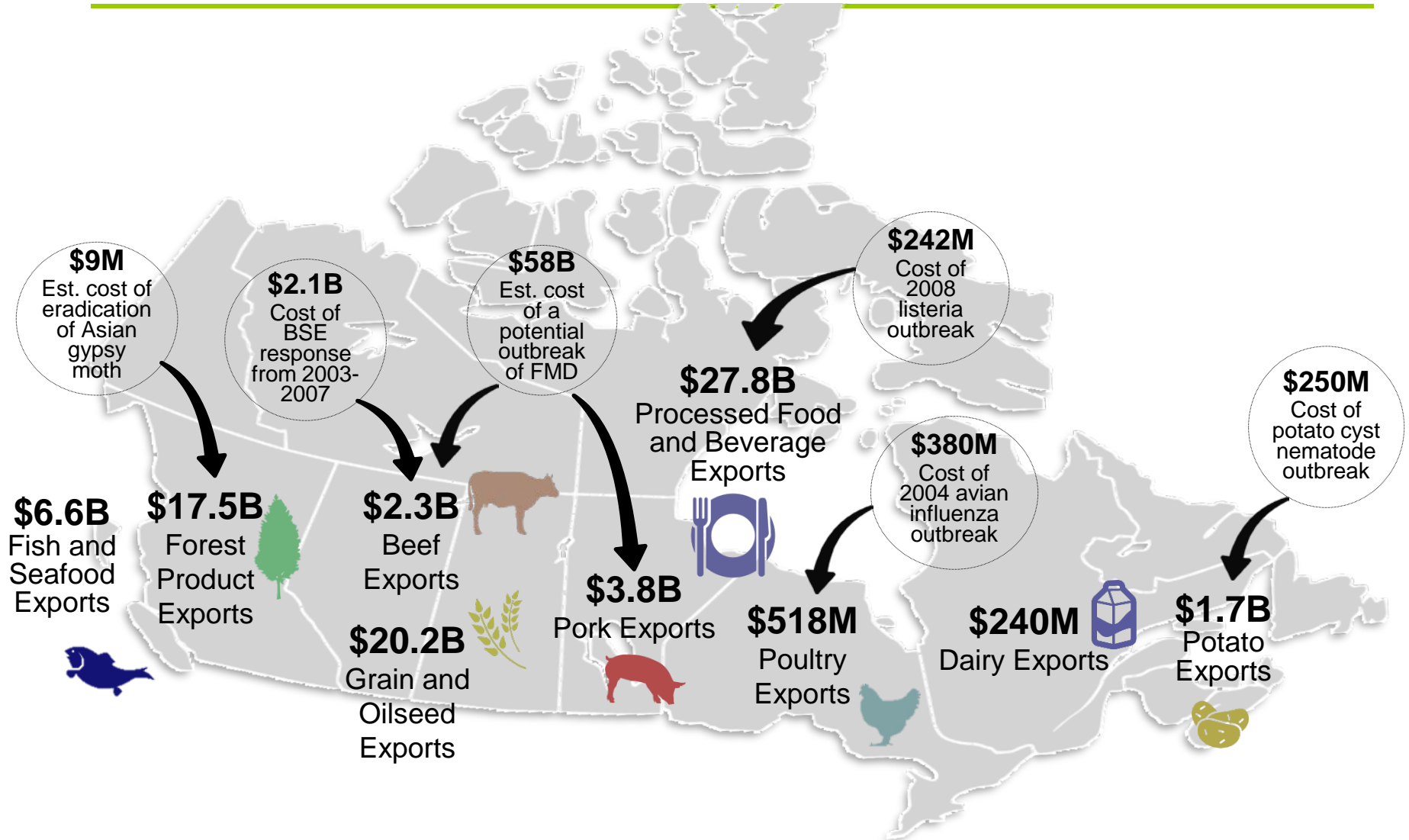
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- Canadian products are recognized internationally for quality and safety due to our strong regulatory framework; Canada is 5<sup>th</sup> overall in global agriculture exports
- Budget 2017 set the ambitious target to grow agri-food exports to at least \$75B annually by 2025: Canada is well-positioned to seize this opportunity



- There is an opportunity to improve an already strong system and the Canadian “brand” by reducing the burden to industry, making sure the regulations are in line with today’s risks and challenges; and working to reduce non-alignment and duplication
- Shifting to a collaborative approach that supports innovation and focuses on outcomes will ensure continued protection against increasingly complex risks that can threaten public trust in Canadian products and impact market access

# Potential for growth through exports in all sectors and risks to market access



# A paradigm shift is required to realize an optimized regulatory framework

Framework effective but not aligned for rapid growth or enhanced protection

Regulatory red-tape resulting in unnecessary administrative burden

Siloed approach, with inadequate collaboration among FPT governments and industry

Prescriptive approach to managing risk by overseeing industry and defining process or procedure in regulation

**Paradigm shift**

- ❖ **Collaborative**
- ❖ **Proactive**
- ❖ **Innovative**

Regulatory framework that enhances Canada's global advantage and industry's competitiveness

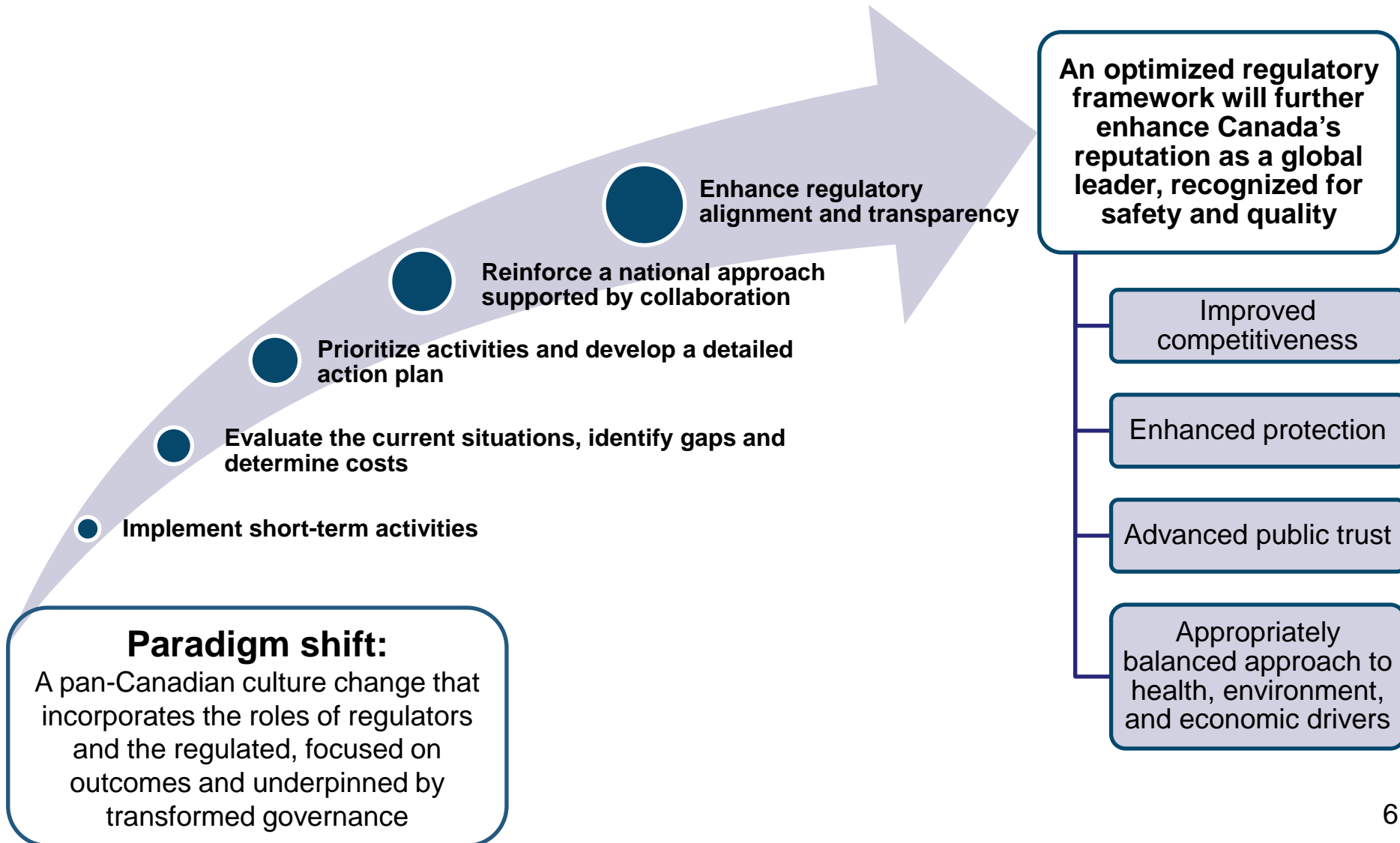
Streamlined, efficient and priority focused

Co-developed, co-delivered, with a focus on partnership amongst governments, industries and sectors

Clearly defined outcomes shared by regulators and partners that provides industry with flexibility

An efficient, robust and responsive regulatory framework underpins growth and innovation supporting Canadian competitiveness and promoting Canadian products for international markets and attracting international agri-business

# A long-term approach for achieving a transformed regulatory framework



# Implementation of the Plant and Animal Health Strategy for Canada will set the paradigm shift in motion

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## **Co-created with a view to being co-delivered**

Multiple engagement opportunities brought partners together to co-create the Strategy, leading to a shared vision for plant and animal health:

**Canada's plant and animal resources are safeguarded, contributing to economic growth and the protection of human health and the environment**

## **Designed to:**



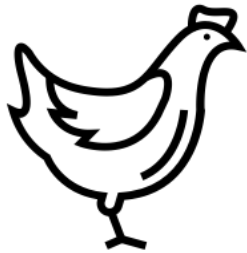
Create an integrated plant and animal health system by increasing coordination and collaboration among partners



Create a plant and animal health system that is founded on prevention, to maximize our return on investments, while continuing to enhance our ability to respond and recover

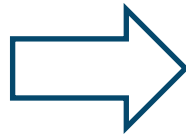
# Illustration of the benefits of a collaborative approach and an increased role for industry

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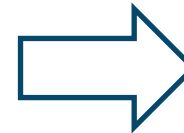
**2004**

- 53 premises infected
- 16.2 M birds destroyed
- \$70M in compensation payments for destruction
- Major industry/ market disruption



## What Changed?

- Multi-partner emergency preparedness plans and exercises
- Collaborative lab diagnostics
- Industry enforced biosecurity



**2014**

- 13 premises infected
- 0.24 M birds destroyed
- \$9.4M in compensation payments for destruction
- Reduced industry/ market disruption



# PCRF Implementation model

