

2021 NFAHW Council Virtual Events Sponsorship



“Animal Health and Welfare Internationally and At Home” October 26th and November 23rd 2021 Virtual Events!

Why Sponsor the NFAHW Council Virtual Events?

As a sponsor of the 2021 NFAHW Virtual Events you will:

- Help to foster partnerships, information sharing, and collaboration among Canada’s animal health and welfare stakeholders.
- Show your support for the development of an enhanced animal health and welfare system for Canada
- Raise your profile among Canada’s farmed animal health and welfare professionals, leaders and decision makers.

The National Farmed Animal Health and Welfare Council is the only national organization that brings together industry, federal, provincial and territorial partners to provide collaborative guidance on a cohesive, functional and responsive farmed animal health and welfare system in Canada.

COVID-19 has driven the need to consider new approaches to engaging industry and government representatives to continue to find opportunities for partnership and to share information on issues, activities and accomplishments in animal health and welfare in Canada.

Book your sponsorship package today!

Samantha Benattar
Executive Assistant
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Program Overview

October 26th, 2021

Animal Health and Welfare Internationally

- International speakers providing some perspective on innovative initiatives that are advancing and informing animal health and welfare

November 23th, 2021

Animal Health and Welfare In Canada – Where are we at?

- Council and Animal Health Canada Progress Report
- Consultation discussion with participants on the path forward for animal health and welfare in Canada

Check Our [Website](#) for
Speaker Updates!!

NFAHW Council

Bringing together industry, federal, provincial and territorial partners to provide collaborative guidance on a cohesive, functional and responsive farmed animal health and welfare system in Canada since 2010. The Council engages expertise to address important topics such as animal welfare, emerging diseases, animal health surveillance, antimicrobial use and resistance, and the emerging theme of “One welfare”.

Below is the NFAHW Council 2021 Virtual Event Sponsorship Program. For alternate sponsorship opportunities please contact Samantha Benattar at samantha@ahwcouncil.ca. In order to acknowledge our sponsors in our event materials, we would appreciate hearing from you by **September 30, 2021**.

Thank you to our 2020 Forum Sponsors

The Canadian Food Inspection Agency	Egg Farmers of Canada	Agralytics
The Public Health Agency of Canada	Metacam	Prairie Diagnostic Services
Canadian Cattlemen’s Association	Chicken Farmers of Canada	Canadian Animal Health Institute
Farm Credit Canada	Registered Veterinary Technologists and Technicians of Canada	
	National Sheep Network	

NFAHW Council 2021 Virtual Event Sponsorship Program

Sponsorship Level	Value	Features
Platinum	\$3,000 and up	<ul style="list-style-type: none">• Announcement of the sponsorship at the opening of the virtual event• Sponsor logo displayed on rotation on the presentation screens in the virtual meeting space prior to the start of the session indicating sponsorship level• Unlimited registrations for your organization’s employees and board members for the virtual events• Post event email to all participants acknowledging Forum sponsors• Sponsor logo on Council webpage
Gold	\$1500	<ul style="list-style-type: none">• Announcement of the sponsorship at the opening of the virtual event• Sponsor logo displayed on rotation on the presentation screens in the virtual meeting space prior to the start of the session indicating sponsorship level• 10 registrations for the virtual event• Post event email to all participants acknowledging event sponsors• Sponsor logo on Council webpage
Silver	\$1000	<ul style="list-style-type: none">• Announcement of the sponsorship at the opening of the virtual event• Sponsor logo displayed on rotation on the presentation screens in the virtual meeting space prior to the start of the session indicating sponsorship level• 5 registrations for the virtual event• Post event email to all participants acknowledging event sponsors• Sponsor logo on Council webpage
Bronze Sponsorship	\$500	<ul style="list-style-type: none">• Announcement of the sponsorship at the opening of the virtual event• Sponsor logo displayed on rotation on the presentation screens in the virtual meeting space prior to the start of the session indicating sponsorship level• 2 registrations for the virtual event• Post event email to all participants acknowledging Event sponsors• Sponsor logo on Council webpage