

2020 Annual Forum Sponsorship



“The Changing Environment in Animal Health and Welfare” **November 24th and 25th** **Ottawa, Ontario** **Infinity Convention Centre**

Why Sponsor the NFAHW Council Forum?

As a sponsor of the 2020 NFAHW Council Forum you will:

- Help to foster partnerships, information sharing, and collaboration among Canada’s animal health and welfare stakeholders.
- Show your support for the development of an enhanced animal health and welfare system for Canada
- Raise your profile among Canada’s farmed animal health and welfare professionals, leaders and decision makers.

The National Farmed Animal Health and Welfare Council is the only national organization that brings together industry, federal, provincial and territorial partners to provide collaborative guidance on a cohesive, functional and responsive farmed animal health and welfare system in Canada.

The NFAHW Council Forum offers this premiere event for industry and government representatives to find opportunities for partnership and to share information on issues, activities and accomplishments in animal health and welfare in Canada.

Book your sponsorship package today!

Samantha Benattar
Executive Assistant
Samantha@animalhealth.ca

Program Overview

November 24th, 2020

- Forum starts at 1 p.m.
- Opening Keynote Speaker
- Speaker program
- Social networking during breaks and in the evening

November 25th, 2020

- Breakfast
- Keynote Speaker
- Speaker program
- Lunch
- Speaker program



NFAHW Council

Bringing together industry, federal, provincial and territorial partners to provide collaborative guidance on a cohesive, functional and responsive farmed animal health and welfare system in Canada since 2010. The Council engages expertise to address important topics such as animal welfare, emerging diseases, animal health surveillance, antimicrobial use and resistance, and the emerging theme of “One welfare”.

Below is the NFAHW Council 2020 Forum Sponsorship Program. For alternate sponsorship opportunities please contact Samantha Benattar at samantha@animalhealth.ca. In order to acknowledge our sponsors in our event materials, we would appreciate hearing from you by **September 30, 2020**.

Thank you to our 2019 Sponsors

The Canadian Food Inspection Agency	Maple Leaf Foods	Canadian Sheep Federation
The Public Health Agency of Canada	Egg Farmers of Canada	Agropur
Manitoba Agriculture	Chicken Farmers of Canada	Agralytics
British Columbia Agriculture	Canadian Animal Health Institute	Synthesis Agri-Food Network
	Dairy Farmers of Canada	Prairie Diagnostic Services

NFAHW Council 2020 Annual Forum Sponsorship Program

Sponsorship Level	Value	Features
Platinum	\$5,000	<ul style="list-style-type: none"> Announcement of the sponsorship at the opening of the Forum and in advance of the introduction of the Keynote Speaker Daily Forum announcements acknowledging sponsors Sponsor logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level Four sponsor Forum registrations Post Forum Email to all participants acknowledging Forum sponsors Sponsor logo on Forum webpage and Forum meeting material
Gold	\$2500 to \$4,999	<ul style="list-style-type: none"> Sponsorship of meal or nutritional breaks Daily Forum announcements of sponsors Sponsor logo displayed on rotation on the presentation screens in the forum meeting space indicating level of sponsorship Sponsor logo on the nutritional break and coffee break tables Three sponsor Forum registrations Post Forum Email to all participants acknowledging Forum sponsors Sponsor logo on Forum webpage and Forum meeting material
Silver	\$1000 to \$2,499	<ul style="list-style-type: none"> Daily Forum announcements of sponsors Sponsor logo displayed on rotation on the presentation screens in the forum meeting space indicating level of sponsorship Two sponsor Forum registrations Post Forum Email to all participants acknowledging Forum sponsors Sponsor logo on Forum webpage and Forum meeting material
Bronze Sponsorship	\$500 - \$999	<ul style="list-style-type: none"> Daily Forum announcements of sponsors Sponsor logo displayed on rotation on the presentation screens in the forum meeting space indicating level of sponsorship Post Forum Email Acknowledging Forum Sponsors Sponsor logo on Forum webpage and Forum meeting material One sponsor Forum Registration
Speaker Sponsor	Contact Us	<ul style="list-style-type: none"> Logo to be displayed on screen before and after speaker Speaker introduction to acknowledge sponsor Logo on screen during speaker intro