

Forum 2020 Presenters

Session 1 – Assurance and Innovation



Lisa Keefe

Lisa Keefe is editor-in-chief of Meatingplace and its sister publication, Alt-Meat, dedicated to the business of plant-based and cultivated meat production. She joined the Meatingplace team as editor 12 years ago, and oversaw an increase in readership and interest in the publication both within and outside the meat industry. Under her guidance, the publication has brought home 20 national awards recognizing its exemplary coverage of the industry. She now oversees Meatingplace's daily news newsletters. In 2019, Keefe launched the e-newsletter dedicated to the meat analogue industry, called The Analogue Dish, and in 2020 launched Alt-Meat in print. Keefe also writes the Center of my Plate blog on Meatingplace.com, writes for Meatingplace in print, and speaks publicly on all things meat and alt-protein. Keefe earned bachelor's and master's degrees from Northwestern University's Medill School of Journalism.



Marco Volpe

Marco Volpé holds a Bachelor's degree in Applied Science from Laval University (2003) and a Master's degree in Business Administration from Moncton University (2014). In 2003, he started working in the poultry sector managing health, animal care and environment. In 2006 he joined the Groupe Westco team and expanded its works in a well-diversified company. He's now Senior Manager and he's involved in the many projects the company has to offer. He has also been a member of the Ordre des Agronomes du Québec since 2004 and of the Nouveau-Brunswick Institute of Agrologists since 2005.

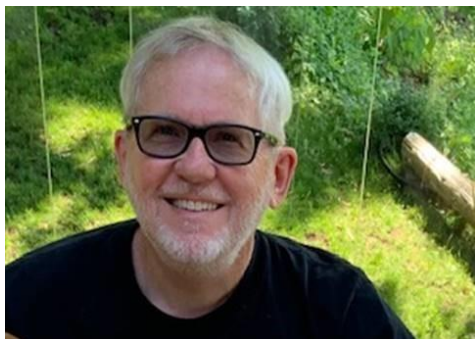
Marco is a director at Chicken Farmers of New Brunswick since 2016 and has been New Brunswick's Alternate Director at Chicken Farmers of Canada (CFC) since 2017. Marco is also a member of CFC's Production Committee and is a strong supporter of CFC's Animal Care Program and On-Farm Food Safety Assurance Program. Marco joined the National Farmed Animal Health and Welfare Council in 2017 as the CFC representative.



Dr. Egan Brockhoff

Dr. Egan Brockhoff, DVM

Dr. Egan Brockhoff is a strong advocate of the veterinary profession, agriculture, and agribusiness. He and his family operate a third-generation mixed farm in central Alberta. He is the President and a practicing veterinarian with Prairie Swine Health Services in Red Deer Alberta and Steinbach Manitoba. In 2010, he began providing swine consulting services in Asia focusing on veterinary training, infection prevention and control and enhancing biosecurity capacity. Since 2008 Egan has taught Swine Medicine at the University of Calgary, Faculty of Veterinary Medicine. He has served in numerous professional and industry leadership roles including as president of the Alberta Veterinary Medical Association. His passion for agriculture and supporting farmers and agribusiness brought him to the national stage in 2014 where he acts as the Veterinary Counselor for the Canadian Pork Council. In 2020 he was the recipient of the CVMA's Merck Veterinary Award for Food Animal Veterinarian of the Year. He is a graduate of the Western College of Veterinary Medicine at the University of Saskatchewan.



Shane Renwick

Dr. Shane Renwick (Canadian Veterinary Medical Association – CVMA)

Shane Renwick graduated with a DVM from the Ontario Veterinary College (OVC) in Guelph. Following a decade as co-owner of a mixed practice in southern Ontario he joined Agriculture and Agri-Food Canada (AAFC) completing an MSc in Epidemiology in the Department of Population Medicine at OVC. Subsequently he worked at the federal Health of Animals Laboratory in Guelph designing and conducting collaborative epidemiological studies including an investigation of E. coli O157:H7 in humans and dairy cattle on farms in Ontario. After working for several years as an animal health risk assessor in the federal government he accepted a position as Chief of Science and Technology at the Canadian Food Inspection Agency (CFIA) where he was responsible for the coordination of research. Later, after working as Special Advisor in Biological Sciences in the Research Branch of AAFC, he returned to the CFIA as Director of Animal Health Laboratory Services. Among other duties, Dr. Renwick was responsible for the

coordination of the National Federal-Provincial Transmissible Spongiform Encephalopathy (TSE) Veterinary Diagnostic Laboratory Network and the National Avian Influenza Surveillance Network, and was project manager on foreign animal disease diagnostic test development in CFIA funded by National Defence. In 2007 Dr. Renwick began an assignment as Director, Animal Health Science Foresight and led the design, development and delivery of the National Defence-funded Foresight for Canadian Animal Health (Fore-CAN) project involving government, industry and academic partners that examined the future design needs of the animal health emergency management system in Canada. Dr. Renwick has been Director of Animal Health Science Foresight and Intelligence and Senior Advisor, Strategic Science Engagements in Science Branch at CFIA. Dr. Renwick volunteered as a member of CVMA's National Issues Committee from 2005-2008 and joined the CVMA in 2015 as Manager of National Issues. Dr. Renwick also manages the Stewardship of Antimicrobials by Veterinarians Initiative (SAVI) that is led by the CVMA.



Corlena Patterson

Corlena Patterson is the Canadian Sheep Federation's Executive Director, a position that she has held for seven years. Raised in a farming family and having owned and operated her own farm, Corlena holds a Bachelor's Degree in Animal Science from McGill University and a Master's Degree in Equine Science from the University of Edinburgh's School of Veterinary Studies. Corlena has spent her entire professional career working in Canadian agriculture first as a dairy nutritionist, then managing an oilseed processing facility and later lecturing in the University of Guelph's equine and agriculture programs before accepting a position as program manager for the Canadian Sheep Federation's National TSE Eradication Plan. In 2013 Corlena accepted the position of Executive Director where she serves as industry lead on the livestock traceability file. Most recently Corlena led the project that realized the development of the Canadian Sheep Federation's AgroLedger technology, a blockchain-enabled animal traceability IT solution.

Panel Members



Colleen Barnes

Colleen Barnes is the Vice President of Policy and Programs Branch at the Canadian Food Inspection Agency (CFIA). Colleen led the team that spearheaded the adoption of the Safe Food for Canadians Act in 2012 and the associated regulations that came into force in January 2019.

Colleen was formerly the Vice President of the Human Resources Branch at CFIA and has held a variety of leadership roles at the Agency in the areas of audit and evaluation, international and domestic policy, and regulatory modernization.

Prior to joining CFIA, Colleen worked for over 15 years at the Department of Finance. This included a decade in the Financial Sector Policy Branch where Colleen worked on the regulatory framework governing financial institutions in Canada.



Dave Taylor

Dave Taylor is the past Chair of the BC Dairy Association and a Director with Dairy Farmers of Canada. He is a passionate advocate for the BC and national dairy industry.

He and his brother operate Viewfield Farms in the Comox Valley on Vancouver Island, although the success of their farm lies with all who are a part of the Viewfield team which involves 3 generations.

The Taylors have been the recipients of the Top Quality Milk award for Vancouver Island for 8 of the last 10 years and have been in the top 5 herds for milk quality in the province each of the past 5 years. They are strong advocates of DFC's quality assurance program proAction.

In 2008, Dave and his wife Lisa represented their farm in competition in BC, and then nationally in Calgary, where they were awarded the Canadian Outstanding Young Farmers Award.

The Taylors have been dairy farming since Dave's grandfather bought his first farm in 1946 in Saanichton, just outside of Victoria, BC. They milk 130 registered holsteins.



Nicole Wanamaker

Nicole Wanamaker has a Doctor of Veterinary Medicine Degree from the Atlantic Veterinary College.

Nicole has been a field veterinarian for the last 20 years in the New Brunswick Provincial Veterinary Service. She has served producers, small ruminant clients and horse owners as well as attending Guernsey and Holstein cattle and other livestock on her own dairy farm.

Now, as manager of the NB Provincial Veterinary Service, Nicole leads a team of 19 field veterinarians to serve producers and clients all across NB. In this position she has also become the Chief Veterinary Officer for New Brunswick.

Nicole represents New Brunswick on several committees such as the Canadian Animal Health Surveillance Network (CAHSN), the Veterinary Epidemiology Surveillance Network (VESN), The Chief Council of Veterinary Officers (CCVO), The Federal-Provincial Animal Welfare group (FPAW), and the Atlantic Canada Animal Health Surveillance Network.

Nicole is enthusiastic, eager and committed to serving her province and the animals and clients that she interacts with.