

Pork and Dairy Producer Perspective - Perspectives on
advancing animal welfare and the importance of farmer
mental health

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Introduce myself

- Beyond the business... I am a husband, father, son, brother, friend
- Family business operated by more than one generation and produces various species
- Ph.D. in agricultural economics
- Involved in my industry (NFAHWC, Canadian Pork Council)
- Chair of the One Welfare Committee of the Council

Animal welfare, perspective of a producer

- Farmers make their living from animals
- Farmers are first interested in the health and welfare of animals
- Humans are also included in the animal category... we must also think of human well being



The frustrating part of animal welfare



- The never ending demand from society without support
- Uneven competitive situation
- Rules and regulations can be disconnected from other consideration such as innovation, diversity, and resilience
- The forms, documents, procedures, and more!
- Some demands from society have counterproductive impacts

One Welfare: animal welfare that considers human welfare

- Always keep in mind that producers are human beings first!
- The codes of practice help to inform producers about expected animal husbandry practices and must be based on facts
- Certifications must bring added value to the product, or should be compensated
- Innovation, diversity, and resilience must survive rules and regulations



Thank you