

NFAHWC Forum 2014

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Canadian Poultry Research Council (CPRC)



CPRC Structure

Member organizations;

- Canadian Hatching Egg Producers (CHEP)
- Canadian Poultry and Egg Processors Council (CPEPC)
- Chicken Farmers of Canada (CFC)
- Egg Farmers of Canada (EFC)
- Turkey Farmers of Canada (TFC)
- Members represented on CPRC Board of Directors



Researcher Relationships

- Member organizations have developed relationships with researchers related to interests
- CPRC has broader focus
 - Poultry in general
 - National or regional focus
 - Coordinating function
 - Work closely with members



CPRC Functions

- Annual research funding
- Administer Poultry Science Cluster
- Coordinate with member organizations re: communications, priorities, etc.
- Communicate with universities and researchers
- Administer the National Research Strategy
- Work to maintain/enhance research resources (Poultry Welfare Research Centre, research positions)



Research Funding

- Poultry welfare and behavior funding
 - 25% since 2001
 - 30% of Cluster 1
 - 41% of Cluster 2
 - Almost half of projects funded over last 5 years
 - Project costs are getting larger as they become more sophisticated

Research Priorities

- Industry priorities from bottom to top
- Provincial => national => CPRC
- Communication with researchers is two-way
 - Members directly
 - CPRC directly and indirectly
 - Formal: meetings, conferences, workshops
 - Informal: electronic, telephone, in person
- Call for LOIs – provide priorities by member
- Emphasize outcomes where possible



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Funding Inefficiencies

We couldn't make it more difficult for researchers if we tried!

- Lack of Uniformity
 - In general: industry approval first, then government
 - LOI and application format and structure
 - Some use calls, others open
 - Conflicts in timing – applications and approvals
 - PEER REVIEWS!!!
 - Variation in reporting

Thank you



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