



CLT Program Review
September 21, 2022

CLT Program Overview

A standardized certification course, recognized throughout Canada and United States for Canadian livestock and poultry transporters

- Training modules for all major species transported in Canada
- Key knowledge areas include:
 - animal welfare, health, behaviour, laws and regulations, vehicle and handling techniques, emergency response
- Recertification every three (3) years

The many benefits of training and certification include:

- Improved knowledge
- Increased professionalism
- Improved safety
- Reduced livestock stress and injury during transport
- Decreased economic loss
- Increased public trust



A brief history...



- Originally developed by Alberta Farm Animal Care in 2007
- All segments of the Canadian livestock and poultry sectors have contributed to the program's development
- The program is an **industry led initiative** with a purpose of addressing the need for **increased accountability and improved handling practices in livestock transport**
- In 2013 updated and rebranded version of *CLT* was launched – transitioned to the *Canadian Animal Health Coalition (CAHC)*
- In 2020, CLT program moved to Animal Health Canada and moved to primarily online delivery

AHC January 2020 Strategic Review

COMPLETED

- Short Term Actions
 - Update program based on new Transportation Regulations
 - Transition CLT to online only delivery
- Medium Term Actions
 - Establish an Advisory Committee
 - Develop sustainable financial model
 - Transition to Animal Health Canada
 - Hire a CLT coordinator
 - Update the online platform, including any needed updates to the materials – *move to Momentum*



AHC January 2020 Strategic Review

MOVING FORWARD

■ Medium Term

- *Biosecurity modules – created in 2018 and never used*
 - CLT team is planning an internal review of these leveraging internal resources
 - Work with CLT Advisory Committee to ensure content works with existing policies



■ Long Term

- New learning experience for course participants to be developed
- Obtain equivalency with US transportation training programs (TQA/BQA)



what are other
words for
wait a minute?



hold on, hold your horses,
hang on, be patient,
wait a second, wait,
stick around, hang around



Due Diligence Steps



Almost 10 years since the last program update

- What has changed?
- What do the users of CLT need for success?
- New opportunities and challenges we can foresee?

COVID-19 Pandemic

- Rapid increase and development for virtual platforms for online courses

AHC Transition

- Offer training as a member service?
- Non-dues revenue generation
- What should we consider now within the platform?

February 2022 Strategic Session

- Pre-survey of CLT stakeholders
 - 27% response rate
 - **Industry goals:** improve animal welfare, increase compliance with new regulations, certifications to support customer requests
 - **Industry challenges:** trucker shortage, high turnover, public perception, animal rights activities, reaching private/non-commercial transporters
 - **Program challenges:** competing, more cost-effective US-based programs, needs to be more species specific,

February 2022 Strategic Session

- Session Participant Feedback:
 - **Opportunities:** revisit core objectives of CLT program, searchable database of certified transporters, increase biosecurity content, build on other training and certification processes for truckers
 - **Challenges:** cost, low market penetration in the hog industry, training needs to be more engaging, lack of program awareness, re-assess training cycle (currently 3 years)

Learning Management System Review

Short and long term needs assessment completed



CAP Project



Enhancing Poultry and Livestock Handling and Transportation Training Project



Subject Matter Expert review of program content – completed Summer 2022



Hire of a learning specialist to update content and create modules – August 2022



Implement and pilot changes – Sept 2022 to March 2023



Develop train the trainer certification process – January to March 2023

Thank You

CLT Advisory Committee
Subject Matter Experts
CLT Stakeholders

Staff Team:

- Current: Colleen McElwain, Samantha Benattar, Liz McConnell
- Past: Melanie Barham, Amy Wright, Lucie Verdon

Canada 



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